



European Policies Office – Municipality of Ravenna

Projects financed by European Commission

Project: HERMAN – MANagement of Cultural HERitage in the Central Europe Area

Subject: The project's objective is to promote the sustainable use of resources and cultural heritage of Central Europe. It mainly focuses on the efficient management of cultural heritage, the development of a portfolio of innovative and competitive services, the establishment of efficient management structures, the development and application of financial solutions.

The goals of the project are:

- Development of management systems, procedures and financial mechanisms to harmonize the interests of different stakeholders and ensure a regular cooperation between local actors and the long-term sustainability of local cultural values;
- Identification, adoption and creation of innovative services based on cultural heritage to promote the protection and enhancement of traditional activities, knowledge and cultural resources;
- Creation of a coordination unit for the use of the model for managing cultural heritage and regional development of new features and services of cultural heritage.

The Municipality of Ravenna will be particularly active in developing the action for the development of management skills, in order to create a network of coordinators of cultural heritage to ensure a smooth cooperation between local actors, NGOs and businesses, and the long-term sustainability of the local cultural values. Specific courses will focus on elements of general management, management of cultural and technical development skills and methods to facilitate and coordinate the cooperation between the parties concerned.

The HERMAN project connects ten cities, regions and knowledge institutions that aim to improve the management and valorisation of cultural heritage to better exploit its economic potential.

Submission: 14/10/ 2011

Directorate General: Regional Policy

Programme: Central Europe 2007-2013

Leader: City of Eger – Hungary

Partners: **Germany**

City of Regensburg

Hungary:

National Office of Cultural Heritage – Budapest

Italy:

Marco Polo System EEIG – Mestre; Municipality of Ravenna; Province of Ferrara; Province of Treviso

Poland:

City of Lublin; IRM Institute of Urban Development - Kraków

Duration of the project: July 2012 – December 2014

Total budget: 1.877.245,00 Euro